

FURRER JACOT

SWISS MADE SINCE 1858

WE WON !
COUTURE LAS VEGAS 2017



Lucas Ruppli, Art Director at Furrer Jacot, has won the Oscar of the jewellery industry.

Each year, the "Who's who" of the jewellery and watch industry meets in Las Vegas at the trade show Couture Las Vegas to recognise the most outstanding jewellery designs. In the category "Men" we won with the ring Snakebone, a novelty of the Swiss Schaffhausen based jewellery manufactory Furrer Jacot.

Snakebone

The inspiration of the ring Snakebone is the snake from the Biblical Paradise - the incarnation of seduction. Lucas Ruppli solved the artisan translation by inspiring himself with the amphibious apparatus, which provided the ring with a variety of small eyelet rings of red gold. As the serpent moves its body alternately from one side to the other, the ring can also be moved back and forth and so perfectly fits the profile of the finger.



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Lucas Ruppli, Art Director at Furrer Jacot

The chief designer of Furrer Jacot, Lucas Ruppli, draws the entire collection and is responsible for the product appearance. Ruppli already won the coveted DTC Diamonds International Award in 2004.

For over twenty years, Lucas Ruppli has been the creative head of the design department at Furrer Jacot and is responsible for the development and design of these unique jewellery pieces. He gets his design ideas and inspiration from different themes and areas of life and the source of inspiration for each jewellery piece comes across in great detail. His design approach is very clear and unambiguous: "For me it is important that the design reflects the spirit of our time without being trendy or 'gimmicky', but rather, that it's unique and holds a mystical aura."

For further information please contact

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